* ***Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?***
* The crowd funded campaigns which are related to media industry like theater, film & video and music (68.67%)are more successful than technology, publishing and photography (23.01%).
* Almost 33% in successful campaigns are related to plays.
* Campaigns which were started in month of June and July are most successful, whereas Jan, May and Aug are not good for starting any campaign.
* ***What are some limitations of this dataset?***
  + Details of medium used for promoting campaigns is not provided
  + How much expenditure occurred on each campaign
* ***What are some other possible tables and/or graphs that we could create, and what additional value would they provide?***
  + We can create table for Staff Pic, to analyse the outcome of the campaigns selected by the staff as compare to campaigns not picked by staff
  + We can also create table for spotlight campaigns in order to evaluate the success of spotlight campaigns
  + We can also create pie chart to see the percentage of outcome overall
  + We can also create trend line by years & category to see the trends over the years